



## Strengthening Production and Designer Capabilities in Fiji's Fashion Industry

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REGIONAL HUB:	Pacific
CULTURAL SECTOR(S):	Fashion, design, digital
BENEFICIARY (IES):	Fashion Week Limited
COUNTRIES COVERED BY THE ACTION:	Fiji Islands
PROJECT DURATION:	07/2023-04/2024 (10 months)
BUDGET:	EUR 67 000 – EU FUNDING: EUR 67 000 (100 %)
WEBSITE:	N/A

The project '**Strengthening Production and Designer Capabilities in Fiji's Fashion Industry**' aims to enhance Fiji Fashion Week (FJFW) and support the development of local fashion designers and the broader creative industries.

In this context, a two-year strategic development plan to improve the sustainability of Fiji's fashion industry has been implemented.

Additionally, the project has bolstered the production and design capabilities of Fiji's fashion industry through innovative fashion experiences that integrate music, dance, and digital projection.

High-quality events have been organized, and the skills of local fashion designers have been strengthened through workshops and mentoring, enabling them to gain better international exposure.

Furthermore, gaps in the skills of local designers and the broader creative industry have been addressed to create a scalable platform for Fijian creators and creatives.

Lastly, the project aligns with Fiji's national development plans and international sustainable development goals.

