



## Our Creative Rotuma: Enhancing Rotuman cultural and creative industries for a more resilient and sustainable society that leaves no one behind

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| REGIONAL HUB:                    | Pacific                                      |
| CULTURAL SECTOR(S):              | Multidisciplinary, crafts, cultural heritage |
| BENEFICIARY (IES):               | Fiji Rotuman Association                     |
| COUNTRIES COVERED BY THE ACTION: | Fiji Islands                                 |
| PROJECT DURATION:                | 02/2024 – 06/2024 (4 months)                 |
| BUDGET:                          | EUR 25 400 – EU FUNDING: EUR 25 400 (100 %)  |
| WEBSITE:                         | N/A  |

The **'Our creative Rotuma'** project focuses on education and learning within women's groups, farmer clubs, and youth, including persons with disabilities, aiming for resilient and sustainable cultural heritage and creative industries in Rotuma.

In this context, indigenous skills in the creative industry for women will be promoted, including young women and women with disabilities, through workshops on contemporary and traditional crafts such as weaving Rotuman mats, making fans and baskets, and engaging youth in creative and expressive arts.

Another workshop in Suva on traditional farming methods and Rotuman artifacts will promote indigenous skills in the creative industry for men, including young men and men with disabilities.

Furthermore, cultural and traditional skills and knowledge will be strengthened during the annual Rotuma Day celebrations (RDC) in Fiji, and friendly competitions between district clubs will be supported to enhance and share knowledge and skills.

Finally, the website of the Fiji Rotuman Association (FRA) will be developed to promote the project and include creative markets and a database for the FRA with links to Rotuma and Rotumans overseas.



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