



FILM RARO: Pacific Paradise Film Challenge

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REGIONAL HUB:	Pacific
CULTURAL SECTOR(S):	Audiovisual, film, festivals
BENEFICIARY (IES):	Drum Productions Cook Islands Ltd
COUNTRIES COVERED BY THE ACTION:	Cook Islands
PROJECT DURATION:	01/2024- 06/2024 (6 months)
BUDGET:	EUR 180 000 – EU FUNDING: EUR 180 000 (100 %)
WEBSITE:	www.filmraro.com

The **'Film Raro'** project aims to facilitate social and economic development in the South Pacific region.

In this context, international filmmakers will be recruited as teachers and mentors as part of a global film competition to select the best candidates for the Film Raro initiative. They will lead a filmmaking course comprising the development of a 12-week teaching programme tailored to the needs of indigenous Pasifika filmmakers.

Furthermore, the project will oversee the production of seven internationally acclaimed short films, with the assistance of selected international filmmakers, for local and global distribution.

A film festival will be organized to publicly screen the films produced as part of the Film Raro initiative, enhancing the visibility of stories from the Cook Islands and the Pacific.

Lastly, Film Raro films will be marketed and distributed at film festivals and streaming platforms worldwide to maximize exposure and create new investment opportunities.

