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My Healthy Heroes

REGIONAL HUB:	Caribbean
CULTURAL SECTOR(S):	Visual Arts, digital, comics
BENEFICIARY (IES):	Lake Health and Wellbeing
COUNTRIES COVERED BY THE ACTION:	Saint Kitts and Nevis
PROJECT DURATION:	08/2023- 04/2024 (12 months)
BUDGET:	EUR 11 048 - EU FUNDING: EUR 6882 (62.30 %)
PROJECT WEBSITE:	www.myhealthyheroes.com

'My Healthy Heroes' aims to reduce childhood obesity rates in Saint Kitts and Nevis and the Caribbean. To achieve this, innovative and original school programs have been created to raise awareness among children and guide them towards healthier nutritional choices.

This project is the result of a partnership with the Ministry of Health, Education, Entrepreneurship, Entertainment, and Talent Development, as well as with local creators and personalities from the music and entertainment industry.

Within this framework, five animations, three simulations, and one educational game have been produced and tested by schools to enhance children's knowledge and allow singers and actors to explore the world of creating educational content for children.

Ultimately, this high-quality and profitable content aims to establish the NGO Lake Health and Wellbeing as a regional reference in creative curriculum programs and health-related content.

