



## Valorising of Talent in Timbuktu

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REGIONAL HUB :	Western Africa
CULTURAL SECTOR(S):	Music
BENEFICIARY (IES):	Essakane Production
COUNTRIES COVERED BY THE ACTION:	Mali
PROJECT DURATION:	09/2021- 08/2022 (12 months)
BUDGET :	EUR 48 434 – EU FUNDING: EUR 24 926 (51.46 %)
WEBSITE :	N/A

The project '**Valorisation of Talent in Timbuktu**' aims to strengthen the capacity of artists, cultural operators, and professionals in new communication technologies in West Africa, primarily in Mali, by supporting the creation, production, and dissemination of their works on a national, regional, and international scale.

In this context, disadvantaged talents have been identified and selected. Support (workshops, training) has been provided within artist residencies to allow candidates to develop their skills and explore new ideas with experienced artists from Mali and West Africa.

Furthermore, the creation of original works by beneficiaries has been encouraged (music, dance, theater, visual arts) and facilitated by the establishment of an equipped recording studio. This has enabled artists to produce high-quality content of their creations in an improved living and working environment.

Finally, the created works have been disseminated through public concerts throughout the country, especially in disadvantaged areas where access to culture is limited. Online sales platforms and social networks have also contributed to the popularization of the works among the general public.

