



## Sargal Africa

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Music, audiovisual, cultural heritage
BENEFICIARY (IES):	Studio SANKARA
COUNTRIES COVERED BY THE ACTION:	Senegal
PROJECT DURATION:	07/2021-12/2023 (30 months)
BUDGET:	EUR 292 185- EU FUNDING: EUR 150 000 EUR (52.99%)
WEBSITE:	N/A

The '**Sargal Africa**' project – meaning «to pay tribute» in Wolof - is an artistic television program aimed at raising awareness among the population about Senegalese musical heritage by revisiting classics from local and African music.

In this context, 180 jobs will be created, and after 3 years, 60 individuals (20 per season) will be trained in the fields of composition, arrangement, music production, and, more generally, in audiovisual professions. These trainings will contribute to the revitalization of this sector.

Furthermore, the participation of women in artistic creation, phonographic production, event management, and audiovisual production will be encouraged as part of a digital inclusion initiative.

An artistic space conducive to regional and international collaboration will be developed and strengthened. A participatory dynamic involving ongoing dialogue among artists, professionals, and government authorities will be fostered, along with 50 international collaborations.

Finally, the production catalog and the realisation of 45 shows will represent a sustainable and additional source of income for artists.

