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Rencontres Musicales Africaines 2022

REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Music
BENEFICIARY (IES):	La Cour du Naaba
COUNTRIES COVERED BY THE ACTION:	Burkina Faso
PROJECT DURATION:	08/2022-07/2023 (12 months)
BUDGET:	EUR 103 036 – EU FUNDING: EUR 24 926 (24.19 %)
WEBSITE:	N/A

The project 'Rencontres Musicales Africaines (REMA)' has a triple objective of establishing a network of African music professionals who regularly meet to discuss issues related to the development of the music business, discovering, and promoting emerging artists from the continent, and sharing best practices within the industry.

In the context of this major event for the Burkinabe and West African music sector, the theme chosen for the edition from 1 to 3 December 2022, was «African Music, a New Ecosystem: Stakeholders, Careers, Tools». This theme was addressed during the press conference held prior to the event.

As such, three thematic panels bringing together international speakers, as well as two workshops with professionals on music valuation on digital platforms and the role of a 'Community Manager', were organized. The organization of a speed meeting facilitated networking between professionals and specialists.

Moreover, free showcases highlighted a selection of artists and raised awareness for education for all and a return to school, in partnership with the NGO Save the Children.

Finally, in this 5th edition, private copy remuneration was, as in 2021, at the heart of discussions, amounting to around 1.8 million euros for Burkina Faso alone.

