

## Project for the creation, production, and dissemination of the theatrical and musical works through digital platforms, cultural venues, and schools in Benin

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Performing Arts, theatre, dance
BENEFICIARY (IES):	Association Théâtre d'Afrique
COUNTRIES COVERED BY THE ACTION:	Bénin
PROJECT DURATION:	09/2021-08/2022 (12 months)
BUDGET:	EUR 35 601 – EU FUNDING: EUR 24 926 (70 %)
WEBSITE:	N/A

The **'Project for the creation, production, and dissemination of theatrical and musical works through digital platforms, cultural venues, and primary and secondary schools in two communities with limited access to cultural offerings in Benin'** aims to promote culture through the arts in disadvantaged communities in Benin.

Within this framework, a musical-theatrical performance was created with professionals from the music and theater industries, and subsequently broadcasted in 10 cultural venues, 45 primary and secondary schools, as well as through digital channels (website, social media platforms such as WhatsApp, Instagram, Twitter, LinkedIn, and Facebook).

This musical-theatrical creation has been rooted in local sociocultural realities, allowing the populations to identify with and embrace the themes addressed, with the goal of preserving and valuing cultural expressions specific to the region, thereby contributing to cultural diversity.

Moreover, a distribution circuit for artistic and cultural works was envisioned and implemented to ensure national and international dissemination in the disadvantaged communities of Bonou and Avrankou in Benin.

Finally, the project's activities have supported and strengthened cultural and creative industries (CCI) in the communities of Bonou and Avrankou, aiming to promote economic growth and sustainable development in these sectors by providing new opportunities for artists and culture professionals.

