



Papricai+

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Visual arts, digital
BENEFICIARY (IES):	Agence de développement des entreprises culturelles
COUNTRIES COVERED BY THE ACTION:	Togo
PROJECT DURATION:	07/2021-12/2023 (30 months)
BUDGET:	EUR 223 303 – EU FUNDING: EUR 149 993 (67.17%)
WEBSITE:	N/A

The 'Platform for Assistance to Projects and Initiatives for Innovative Activity Creation (Papricai+)' project aims to contribute to the improvement of creativity, professionalism, and competitiveness of artists and creators operating in the digital environment by revitalizing the creative and digital entrepreneurial ecosystem in Togo, as well as improving its structural, legal, and institutional framework.

In this context, the capacities of PAPRICAI, whether structural, functional, related to user reception, equipment, or services, or even techniques and management, will be strengthened, as well as the sustainability and competitiveness system.

Thus, in the short term, 100 creative startups operating in the digital environment will be supported by at least 20 structures supporting innovative creative entrepreneurship (SAECI).

Finally, Papricai+ will strengthen the capacities of the team and services of the Papricai Incubator to enable it to be more competitive in local and international markets.

