



KRIOL JAZZ FESTIVAL

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Music, festivals
BENEFICIARY (IES):	Harmonia LDA
COUNTRIES COVERED BY THE ACTION:	Cape Verde
PROJECT DURATION:	08/2022-07/2023 (12 months)
BUDGET:	EUR 203 821 – EU FUNDING: EUR 22 800 (11,19 %)
WEBSITE:	N/A

The '**Kriol Jazz Festival**' project aims to offer the first international jazz festival with paid admission but affordable for the local population, with the goal of diversifying and enriching the cultural offerings of the city of Praia and more broadly, the island of Santiago.

This renowned festival, created in 2009 by José Da Silva, the producer of Cesária Evora, features a program focused on jazz and showcases musicians from various Creole-speaking regions around the world, from Cape Verde to the Americas, Africa, and the Indian Ocean.

While this event has gradually expanded to the islands of Sao Vicente and Sal, it has suffered from the pandemic, thus its revival was both necessary and eagerly anticipated.

The revival of the festival has allowed local populations and an international audience, including professionals and tourists, to share a rewarding and unique experience together.

Finally, and most importantly, this festival has contributed to the creation of direct and indirect employment opportunities in the entertainment industry, particularly through tourism development by establishing sustainable event tourism.

