



Cultural Bus for Museum Access for All!

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Museums, heritage, archives
BENEFICIARY (IES):	Fondation Zinsou
COUNTRIES COVERED BY THE ACTION:	Benin
PROJECT DURATION:	09/2021-08/2022 (12 months)
BUDGET:	EUR 42 718 – EU FUNDING: EUR 24 668 (57.75 %)
WEBSITE:	N/A

The **'Cultural Bus for Museum Access for All!'** aims to support contemporary artistic creation by promoting free cultural visits. The goal is to expand the already covered area up to fifty kilometers from Ouidah. This will enable children to visit the museum and participate in educational workshops designed as part of cultural mediation by the Zinsou Foundation.

To successfully carry out this project, events and exhibitions following residencies or on-site productions have been organized in partnership with collectors, who have been sensitized to this art education project and encouraged to become patrons of the project.

Additionally, the Cultural Bus has obtained funding from public-private partnerships to maintain and sustain its activities, as well as the guarantee of fuel supply by oil companies, thanks to specific awareness-raising efforts.

Finally, thanks to the mobility to remote areas provided by the «Cultural Bus,» the number of visitors has increased, especially among young people. The stimulated local artistic creation and creativity have benefited the entire country, thereby allowing contemporary African art to be valued internationally.

