

Cinéma du Fleuve

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Audiovisual, film
BENEFICIARY (IES):	Globe Sénégal Culture et Développement
COUNTRIES COVERED BY THE ACTION:	Sénégal
PROJECT DURATION:	09/2021 – 08/2022 (12 months)
BUDGET:	EUR 147 941 – EU FUNDING: EUR 25 000 (16.90 %)
WEBSITE:	N/A

The '**Cinéma du Fleuve**' project aims to implement operational development projects through culture in rural areas of Africa.

In this perspective, the creation of the open-air cinema Mboumba, primarily targeting the inhabitants of Mboumba - 8,000 people - and surrounding villages, was a response to the glaring deficit in cultural infrastructure in the region and a strong local demand observed following editions of the 'A SAHEL OUVERT' Festival.

Distant populations from this offer were thus able to access quality programming and entertainment consisting of African-produced works as well as foreign films, thereby becoming familiar with cinema and acquiring cinematic culture.

Moreover, awareness-raising activities based on these screenings have been conducted in partnership with NGOs and local actors.

Furthermore, a space in the newly constructed WENDOOGO center and an equipped classroom in the Mboumba high school have hosted image education workshops for the younger generations.

Finally, this project and its dynamic valorization of local land and intangible heritage have contributed to strengthening social bonds and have been a source of direct local economic benefits.

