



Transforming and Digitizing East African Art Ecosystem Upstream

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Visual arts, cultural heritage, digital
BENEFICIARY (IES):	Makerere University
COUNTRIES COVERED BY THE ACTION:	Uganda
PROJECT DURATION:	03/2023-01/2024 (11 months)
BUDGET:	EUR 89 980 – EU FUNDING: EUR 89 980 (100 %)
WEBSITE:	N/A

'Transforming and Digitizing East African Art Ecosystem Upstream' project aims to provide education, resources, and skill development opportunities in the field of East African modernism, thereby contributing to a better appreciation of the region's artistic heritage. This initiative involves three universities in the region: Makerere University (Uganda), Addis Ababa University (Ethiopia), and the United States International University-Africa (Kenya).

Within this framework, around a hundred East African art students (aged 18 to 30) have received training in East African modernism, and 20 university teachers have been equipped with appropriate teaching tools.

An interactive digital platform has been developed by Belva Digital. Educational materials on the subject have been made available to art students in the region and around the world. Three seminars and dissemination events have been organized to raise awareness of East African art and innovative artistic programming.

Additionally, approximately 70% of the beneficiaries were women.

Members of participating universities, particularly young cohorts, have seen their skills and abilities in using digital materials strengthened, and nearly 20 computer developers have acquired skills and experience to contribute to the digital art ecosystem.

Finally, the profile of East African art has been enhanced through the dissemination of educational materials accessible to the general public interested in the arts.

