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Securing Livelihoods Through Art for Youth in Nairobi's Informal Settlements

REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Visual arts, exhibition, digital transition
BENEFICIARY (IES):	Uweza Foundation
COUNTRIES COVERED BY THE ACTION:	Kenya
PROJECT DURATION:	03/23- 01/24 (11 months)
BUDGET:	EUR 30 000 – EU FUNDING: EUR 30 000 (100 %)
WEBSITE:	N/A

The **'Securing Livelihoods Through Art for Youth in Nairobi's Informal Settlements'** project aims to enhance the quality and/or quantity of creative and cultural goods and services by working with young artists in Kibera and other similar communities in Nairobi.

In this context, talent scouting was conducted for young artists in informal settlements. The works of 90 artists aged 18 to 30 were exhibited in Nairobi.

A 12-week course was set up for 45 artists, including at least 15 female artists. This course covered art history, artistic techniques and methods, marketing, and branding strategies—knowledge that is currently lacking among many self-taught artists.

Furthermore, the infrastructure and technology of the Uweza art gallery were improved through the purchase of computers, cameras, and software, enabling artists to photograph, edit, and digitize their works.

Moreover, idea exchange and networks have developed among young artists based in Nairobi, leading to audience development, income generation, and the creation of a network of artists capable of supporting and learning from each other.

Finally, the project has contributed to ensuring a more sustainable financial model for artists and the artistic community in Nairobi.

