

Ka Brazen

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Audiovisual, radio, cultural heritage
BENEFICIARY (IES):	za Kikwetu Productions Ltd
COUNTRIES COVERED BY THE ACTION:	Kenya
PROJECT DURATION:	04/2022-01/2024 (22 months)
BUDGET:	EUR 150 490 – EU FUNDING: EUR 150 490 (100 %)
WEBSITE:	www.kabrazen.com

The '**Ka Brazen**' project aims to narrate to children the stories of bold African women who came before them through an educational experience that nurtures their imagination. They will thus learn that they are descended from and connected to African women of both the past and present, from Mekatilili wa Menza to Queen Njinga.

In this context, the «Ka Brazen Podcast,» the first product of Za Kikwetu Productions Ltd, comprises between 6 and 8 episodes, each lasting approximately 10 to 15 minutes, designed for children aged 4 to 7 years old. This immersive experience gives the impression of sitting near a cozy fireplace and getting lost in a story told by their favorite aunt.

Furthermore, an annual Children's Podcasting Forum has been established and launched, along with a series of workshops (creation of a consortium). Learning guides for adults caring for children have also been developed.

Finally, a website has been developed along with monitoring and evaluation efforts.

