



Creating a Future for Satire in East Africa

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Performing Arts, theatre, audiovisual
BENEFICIARY (IES):	Buni Media
COUNTRIES COVERED BY THE ACTION:	Kenya
PROJECT DURATION:	03/2023-01/2024 (11 months)
BUDGET:	EUR 177 199 – EU FUNDING: EUR 177 199 (100 %)
WEBSITE:	N/A

The **‘Creating a Future for Satire in East Africa’** project aims to strengthen satire and puppetry capacities in the East African region, particularly in Kenya, Uganda, and Tanzania.

To this end, 28 creators from Kenya, Uganda, and Tanzania were trained in the art of satire and puppetry. They had access to the program used during the training, which became a working document for all involved.

The training period combined theory and practice in television, online, and radio production. Approximately 10 satirical video clips were created and distributed on Buni Media’s social media platforms.

In addition to media production, emphasis was placed on puppet theater, with a highlight being a performance in an informal Nairobi neighborhood, filmed for broader dissemination.

Furthermore, beneficiaries had the opportunity to refine their skills and access professionals working in satire across various media platforms. Finally, the program was designed to provide long-term support, ensuring lasting impact and skill development in satire and puppetry.

