

West African Culture On Move

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Performing Arts, Digital Media, Digital Transition
BENEFICIARY (IES):	Association Nord-Ouest Cultures
COUNTRIES COVERED BY THE ACTION:	Burkina Faso
PROJECT DURATION:	03/23- 12/23 (10 months)
BUDGET:	EUR 35 970 – EU FUNDING: EUR 25 000 (69.50 %)
WEBSITE:	N/A

The '**West African Culture On Move**' project aims to create a virtual information space for sharing artistic and cultural information.

To achieve this goal, three websites dedicated to culture in the participating countries (Burkina Faso, Togo, Ghana) have been created to serve as platforms for disseminating cultural information and content.

Additionally, cultural stakeholders (members of the media and representatives of cultural organizations) were trained in the use of information and communication technologies (ICTs), basic journalistic techniques, and arts criticism.

These individuals were then tasked with collecting and disseminating cultural information, thereby increasing its quantity and quality with the help of adapted technological equipment provided by the project. This led to better coverage of events and the presentation of various journalistic formats, such as artist interviews and art reviews, which were shared through the dedicated culture websites.

Last but not least, the project has established solid networks between cultural organizations and the media in the three countries. It has enhanced the visibility of arts and culture, as well as West African artists, both regionally and internationally.



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