



La Maison des solutions

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Multidisciplinary, digital transition, theatre
BENEFICIARY (IES):	Association Promotion des Arts au Mali (PAM)
COUNTRIES COVERED BY THE ACTION:	Mali
PROJECT DURATION:	03/2023 – 12/2023 (10 months)
BUDGET:	EUR 37 012– 24 320 - EU FUNDING: EUR 24 320 (65.71 %)
WEBSITE:	N/A

'La Maison des solutions' aims to promote culture and technological innovation in Bamako.

In this perspective, a new hub for cultural creation and technological innovation, named, was created to act as an incubator and a hub for digital and cultural innovation with a pan-African scope.

Virtual reality has also been used for cultural and educational experiences. In this sense, VR films have been produced, such as Confi'danse in 360° video.

In parallel, collaborations have been forged between various cultural partners such as the Germano-Malian Cultural Center, the Korè Center, the French Institute of Mali, EMFEST (Essonne Mali Festival), the Arlequin theater, and the BKE collective in France.

Additionally, virtual reality modules have been developed for the Initiatique Museum, as well as a radio theater in African languages. Documents and communication materials have been produced.

Finally, the project aims to achieve financial autonomy and ensure the sustainability of the cultural and technological initiatives initiated in the long term.

