



## Kaduna Fashion and Arts Exhibition II

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Fashion, crafts, exhibition
BENEFICIARY (IES):	Kaduna Fashion and Arts Exhibition
COUNTRIES COVERED BY THE ACTION:	Nigeria
PROJECT DURATION:	03/2023 – 12/2023 (10 months)
BUDGET:	61 161 EUR – EU FUNDING: 24 071 EUR (39.36 %)
WEBSITE:	N/A

The '**Kaduna Fashion and Arts Exhibition II**' project aims to focus on craftsmanship in various fields of fashion and art, showcasing creations that celebrate the unique processes of the Sahelian Africa.

In this context, an art and fashion exhibition was organized. It featured the works of local and international fashion designers and artists, incorporating virtual reality and digital media to present art and fashion works in an innovative and interactive way.

The project focused on various forms of craftsmanship relevant to the Sahel region to celebrate these historical techniques and their role in preserving cultural history and shaping the future.

Additionally, workshops and master classes were organized to teach craftsmanship techniques to young and emerging creators. Participants thus learned how these craftsmanship skills can be used to generate income, create jobs, and contribute to overall economic growth, particularly through online platforms and an online store.

Finally, the project plans to collaborate with government agencies and seek private donations to support its continuity and integration into broader community development programs.

