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Festival International de Slam d'Abidjan

REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Performing arts, festivals
BENEFICIARY (IES):	Collectif Au nom du Slam
COUNTRIES COVERED BY THE ACTION:	Côte d'Ivoire
PROJECT DURATION:	03/2023-12/2023 (10 months)
BUDGET:	EUR 45 752 - EU FUNDING: EUR 25 000 (54.64 %)
WEBSITE:	N/A

The '**Abidjan International Slam Festival**' project aims to use slam poetry to promote behavioral change for a more just, tolerant, and environmentally friendly society.

With this objective in mind, a national slam championship has been organized to identify and select local top talent, serving as a platform for discovering local slammers and choosing the Ivory Coast representative for the Slam World Cup in Paris.

Created seven years ago, BABI SLAM brought together European and African slam poets who shared their experiences and works, thus introducing slam as an art form.

Moreover, young people participated in introductory workshops and training courses aimed at developing slam writing and performance skills. Conference-debates on various societal and cultural themes were also held to better understand the issues addressed in slam performances.

Finally, numerous media and digital channels highlighted the festival and its activities, which could be replicated in other regions to raise public awareness of the importance of slam poetry in culture and society, as well as the festival model.

