



Digital Arts for Social Balance

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Visual Arts, digital transition
BENEFICIARY (IES):	Centre Soleil d'Afrique
COUNTRIES COVERED BY THE ACTION:	Mali
PROJECT DURATION:	03/2023 - 12/2023 (10 months)
BUDGET:	EUR 35 548 - EU FUNDING: EUR 24 926 (70.12 %)
WEBSITE:	N/A

The project '**Digital Arts for Social Balance**' aims to use digital arts as an effective means to promote social cohesion, cultural development, and community well-being.

In this context, around ten young artists with a background in multimedia were selected to undergo training. They thus acquired advanced skills in digital arts, including video art creation, augmented reality, and virtual art. They also learned how to effectively use digital platforms to disseminate their works.

A digital arts creation residency was organized on the theme of 'Living Together Better'. The artists therefore created digital works applying the skills and techniques acquired during the training.

Their creations were widely disseminated through various digital channels such as Instagram, YouTube, and blogs, as well as during events.

Ultimately, this project will contribute to the overall development of the digital arts industry in Mali by training new talents and creating works that can inspire other artists and initiatives.



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