

Contribution to the promotion of the Mauritanian cultural heritage in Goural Aleg Brakna

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Cultural heritage and festivals
BENEFICIARY (IES):	Association pour le Développement local et la Protection de l'Environnement (ADELPE)
COUNTRIES COVERED BY THE ACTION:	Mauritania
PROJECT DURATION:	03/2023- 12/2023 (10 months)
BUDGET:	EUR 34 701 – EU FUNDING: EUR 24 291 (70 %)
WEBSITE:	N/A

The '**Contribution to the Promotion of Mauritanian Cultural Heritage**' project aims to promote Mauritanian cultural and natural heritage through cultural and educational activities in Goural and its surroundings.

In this context, the local museum has been strengthened through the acquisition of works and objects reflecting local traditions, thus attracting researchers, art and history enthusiasts, families, and young audience. Guided and virtual tours have been organised.

Furthermore, the organisation of an annual cultural festival has allowed for the celebration and highlighting of local culture and traditions in a way that makes the locality of Goural a recognised and popular cultural centre, contributing to the economic development of the region.

Moreover, a scientific and historical study on the cultural heritage and traditions of local communities has been conducted. Reflection workshops and educational talks on environmental preservation have been organized.

A website has been created and various social media accounts have been generated to disseminate the project's outputs.

Finally, particular emphasis has been placed on the inclusion of women in the project. They represented at least 65% of those involved and/or beneficiaries in all activities.

