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ART'DUNES

REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Music, cultural heritage
BENEFICIARY (IES):	Entreprise ARDINE
COUNTRIES COVERED BY THE ACTION:	Mauritania
PROJECT DURATION:	03/2023- 12/2023 (10 months)
BUDGET:	EUR 40 646 - EU FUNDING: EUR 25 000 (61.51 %)
WEBSITE:	N/A

The **'ART'DUNES'** project aims to preserve, enhance, and promote Mauritania's cultural heritage, with a particular emphasis on traditional music, cultural practices, and national identity.

With this goal in mind, a survey of Mauritanian traditional music has helped preserve and better understand this heritage.

As a result, over 50 audiovisual contents were created and broadcasted, increasing the visibility and accessibility of Mauritanian cultural heritage, notably through social networks and dedicated platforms.

Additionally, 100 individuals, including 50 women from various fields related to culture and heritage, were trained by 10 experts and cultural professionals. This contributed to the improvement of skills and empowerment of participants, particularly women.

A total of 200 women participated in workshops, exhibitions, and meetings, encouraging their active involvement in the preservation and enhancement of cultural heritage. This was supported by the cultural festival and the activities of the ARDINE museum.

Last but not least, four intercultural dialogue sessions were held, engaging a wide range of audiences in the project, including state officials, cultural players, young people, and foreign institutions.

