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Ziff Technical Equipment Support Programme

REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Audiovisual, film and radio
BENEFICIARY (IES):	Zanzibar International Film Festival (ZIFF)
COUNTRIES COVERED BY THE ACTION:	Tanzania
PROJECT DURATION:	03/2023-01/2024 (11 months)
BUDGET:	EUR 90 000 – EU FUNDING: EUR 90 000 (100 %)
WEBSITE:	N/A

The '**Zanzibar International Film Festival (ZIFF) Technical Equipment Support Programme**' aims to develop, showcase, explore, facilitate, and interrogate regional culture and arts, with a particular emphasis on the dhow culture, an integral part of the region's heritage and history.

In this context, technical equipment has been upgraded to enhance the audience's appreciation of the artistic creativity of the works.

A 9-day festival in Stonetown featuring film screenings focused on marginalized groups, including LGBT issues, workshops, and various cultural activities took place.

Awareness programs were implemented in villages on the islands of Unguja and Pemba to expand the festival's reach beyond Stonetown and involve local communities more directly in festival activities.

After the festival, ZIFF conducted outreach programs in mainland Tanzania, such as film screenings at universities, to extend the cultural impact of the festival and its engagement with a broader audience.

Finally, the festival's role has helped generate income for artists, filmmakers, and other stakeholders, thereby contributing to the financial stability and growth of the cultural sector.

