

Vivid Synergies!

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Visual Arts, Literature / Writing, Exhibition
BENEFICIARY (IES):	AfriArt Gallery
COUNTRIES COVERED BY THE ACTION:	Uganda
PROJECT DURATION:	03/2023-11/2024 (11 months)
BUDGET:	EUR 90 000 – EU FUNDING: EUR 90 000 (100 %)
WEBSITE:	N/A

The project '**Vivid Synergies!**' aims to foster innovative collaboration among visual artists, writers, and curators from East Africa, particularly Uganda, to redefine visual literacy through the narration of contemporary artworks.

In this perspective, three interdisciplinary residencies were successfully conducted, each involving a trio of visual artists, writers, and curators working hand in hand for four months on themes of recycled design, fine arts, and multimedia arts.

As a result, they were able to acquire new skills and knowledge in contemporary artistic narration, visual literacy, and interdisciplinary collaboration, contributing to their professional growth and development.

Following these residencies, six cultural products were produced and distributed, showcasing the collaborative work of the residency participants through exhibitions, books, social media, and online platforms such as Artsy.

Participants thus benefited from increased visibility both locally and internationally by forming strategic partnerships.

Finally, the project has contributed to strengthening the artistic ecosystem in East Africa by encouraging innovation, collaboration, and the development of new practices and perspectives in the art sector.

