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Revitalizing Bilas

REGIONAL HUB:	Pacific
CULTURAL SECTOR(S):	Audiovisual fields, visual arts, performing arts
BENEFICIARY (IES):	SAVE PNG INC
COUNTRIES COVERED BY THE ACTION:	Papua New Guinea
PROJECT DURATION:	24 months
BUDGET:	EUR 160 000 –EU FUNDING: EUR 160 000 (100 %)
WEBSITE:	N/A

Using an innovative e-learning approach, the **'Revitalizing Bilas'** project aims to promote social interaction among young people, women, and elders by preserving a Melanesian way of life that supports cultural and artistic traditions in Papua New Guinea.

In this context, working partnerships will be established with five communities in PNG to create opportunities for training and practical experience exchanges. Educational content in traditional arts that celebrates indigenous knowledge and cultural resilience will be developed.

Furthermore, a 5-part educational video series will be produced and broadcast on television, radio, and other platforms, as well as made available to relevant online communities as part of the Bilas media awareness campaign.

Lastly, meetings with project participants and the maintenance of a website will facilitate stakeholder engagement and information exchange.



ACP-EU
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