



## Towards Building a viable Caribbean Creative Marketplace

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REGIONAL HUB:	Caribbean
CULTURAL SECTOR(S):	Performing Arts
BENEFICIARY AND CO-BENEFICIARIES:	Plie for the Arts
COUNTRIES COVERED BY THE ACTION:	Jamaica
PROJECT DURATION:	07/2023 – 01/2024 (6 months)
BUDGET:	EUR 154 410 – EU FUNDING: EUR 108 675 (70.38 %)
WEBSITE:	N/A

“Towards Building a Viable Caribbean Creative Marketplace” is a project aiming to establish a center for defining, streamlining, and structuring the creative ecosystem of the Caribbean region. The project focuses on discovering, developing, and showcasing the best in the performing arts while connecting local talents and amateur organizations with the global creative industry.

To achieve this goal, we will recruit two hundred aspiring and practicing creatives, artists, and technical support staff from various Caribbean territories, including Jamaica, Barbados, Trinidad and Tobago, and others.

We will initiate a Caribbean registry comprising one hundred export-ready creators and one hundred other trainable amateur artists and technical support staff.

Furthermore, we will develop «Plie for the Arts» as an established agency dedicated to recruiting local talent and nurturing potential careers in the arts and creative industries.

Finally, we will launch the «Caribbean Creative Marketplace» event to facilitate connections with international organizations, buyers, and recruiters. This initiative will significantly enhance the visibility and recognition of the Caribbean creative industry on a global scale.

