



Project Ngandu

© Ngandu Festival

REGIONAL HUB:	Southern Africa
CULTURAL SECTOR (S):	Performing arts, dance, theatre
BENEFICIARY (IES):	Ngandu Events CC
COUNTRY(IES) COVERED BY THE ACTION :	Namibia
PROJECT DURATION :	09/2021-08/2022 (11 months)
BUDGET:	EUR 57 680 – EU FUNDING: EUR 57 680 (100 %)
SITE WEB:	N/A

The '**Ngandu project**' has a threefold objective: to create an annual platform for local entrepreneurs and artists, to establish an impact project contributing to the socio-economic growth of the Kavango regions, and to set up a network for industry players.

To achieve these goals, creators and artists were provided with tools, advice, and resources, as well as access to funding and partnerships.

Production of seasons 1 and 2 of 'Rock The Boat', consisting of 14 episodes each, was completed, and the Ngandu Social Café was launched.

Additionally, the Creation Summit took place in the form of a master class. Ngandu Events invited show-business professionals, including music and content producers, social media managers, and fashion designers, to share their knowledge with creators based in Rundu, Namibia. The summit was recorded, presented, and streamed on Ngandu TV's YouTube channel.

Finally, the establishment of this event as an annual platform has allowed local entrepreneurs and artists to network, sell, and grow.

