



# Malawi Digital Archives

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REGIONAL HUB:	Southern Africa
CULTURAL SECTOR(S):	Music, documentary films
BENEFICIARY (IES):	Kay Media (Pvt) Ltd
COUNTRIES COVERED BY THE ACTION:	Zimbabwe
PROJECT DURATION:	12/2021-07/2022 (8 months)
BUDGET:	EUR 42 990 – EU FUNDING: EUR 42 990 (100%)
WEBSITE:	N/A

The ‘**Malawi Digital Archives**’ project aims to promote the rapid adoption of digital platforms to boost e-commerce, benefiting both creators and the entire industry.

In this regard, the Malawi Copyright Society organized a conference to highlight the importance of digitizing Malawian culture. The goal was to better understand how organizations approach digital transformation, addressing real challenges and seizing technological opportunities.

Furthermore, the project has begun digitizing various copyrighted works in collaboration with stakeholders who possess libraries of these works. This improved distribution of copyrights is expected to ultimately enhance the social and economic conditions of artists in Malawi by increasing their income.

Moreover, the project has established platforms to enhance visibility, facilitating networking and knowledge sharing. This has allowed practitioners to better contribute to the social and economic development of cultural and creative sectors, while also improving access to financing. Additionally, support for the creation of high-quality content, goods, and services has been strengthened.

Furthermore, sustainability in the sector has been promoted through the provision of training and requalification in the creative sector, ensuring that copyright is guided by innovation and updates.



ACP-EU  
culture

