



Collabo-Nation

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REGIONAL HUB:	Southern Africa
CULTURAL SECTOR(S):	Performing Arts
BENEFICIARY (IES):	House on Fire
COUNTRIES COVERED BY THE ACTION:	Eswatini
PROJECT DURATION:	08/2022-08/2023 (12 months)
BUDGET:	EUR 100 000 – EU FUNDING: EUR 100 000 (100 %)
WEBSITE:	N/A

The '**Collabo-Nation**' project aims to connect and unite the continent through a series of unique regional musical collaborations involving 8 artists from 5 Southern African countries.

To achieve this goal, a process of development and training has accompanied local creative enterprises. Each element of Collabo-Nation required a strong team of music professionals. These experts were matched with emerging talent from creative and professional service businesses, primarily led by young people and women in Eswatini.

Thanks to the skills of these creative companies, two unique pieces of original multi-genre music were produced and recorded in Eswatini.

Additionally, short videos, produced by and with the artists, showcased the journey from selection and rehearsal to the final performance. These videos were hosted on digital platforms, attracting a strong regional, pan-African, and international audience.

Finally, each edition of Collabo-Nation ended with a live performance by the artists on the internationally renowned stages of the MTN Bushfire festival. These live performances propelled the artists into the ranks of the best international artists, exposing them to new audiences, media, promoters, and other industry professionals.

