



Galsen Electronic

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Music, digital transition
BENEFICIARY (IES):	Association KAANI
COUNTRIES COVERED BY THE ACTION:	Senegal
PROJECT DURATION:	08/2022- 07/2023 (12 months)
BUDGET:	EUR 39 477- EU FUNDING: EUR 25 000 (63 %)
WEBSITE:	N/A

The project '**Galsen Electronic: Electronic music and digital economy as levers for creation, inclusion and development**' aims to contribute towards the development of an electronic music ecosystem in Senegal. It serves as a platform for expression, inclusion and to create income for artists and actors in the cultural and creative industries (CCIs).

In this context, approximately ten experienced beatmakers were trained and supported in electronic music production using the Ableton Live software. Similarly, about ten experienced musicians improved their skills in live electronic music performance (utilizing the Ableton Push too), while another ten DJs perfected their DJing skills.

These training programmes have solidified Senegal's position as a central destination for the pan-African electronic music scene, thereby reinforcing the professionalization process.

Finally, the creative component of the programme established an artist residency programme involving approximately twenty musicians and beatmakers, with at least half of them being women. They collaborated with the Casamaçais artist Mao Sidibé and DJ Cortega (artistic director of ElectrAfrique) to produce a 100% Senegalese electronic music album and a documentary that will chronicle the various stages of the project.



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