

# Cinexale

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Audiovisual, film and radio
BENEFICIARY (IES):	Association Centre Yennenga
COUNTRIES COVERED BY THE ACTION:	Senegal
PROJECT DURATION:	08/2022- 07/2023 (12 months)
BUDGET:	EUR 26 592 - EU FUNDING: EUR 18 614 (70%)
WEBSITE:	N/A

The **Cinexale** project aims to introduce young people to the habits of watching cinematic works so that they learn to view them with a discerning eye while also inspiring careers in the field of cinema.

In this context, workshops for creating cinematic content and various interventions aimed at young people in the neighbourhood, without the need to read or write, have been established three times a year in the Cinema space of the Yennenga Centre.

Furthermore, a weekly special «young audience» film club of short films has been created, featuring a selection of short films, fiction, and animations designed for your people of different ages, addressing social issues. This initiative has been accompanied by the provision of informative sheets and educational materials.

As a result, the youth of Dakar have been sensitized and educated about cinematic culture, becoming, in the years to come, a knowledgeable and dedicated audience for cinemas. Good cinephile habits from a young age have been instilled.

Lastly, as an extension of this project, a «Cinema» programme has been proposed within primary schools and high schools in Senegal.



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culture

