



Orisha Pride

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Fashion, design, crafts, art craft, digital transition
BENEFICIARY (IES):	Simma Africa Creative Arts Foundation
COUNTRIES COVERED BY THE ACTION:	Uganda
PROJECT DURATION:	04/2022- 06/2023 (15 months)
BUDGET:	EUR 30 000- EU FUNDING: EUR 30 000 (100 %)
WEBSITE:	http://simmafrica.org/orisha.html

The goal of the '**Orisha Pride**' project is to train and support LGBT communities in the production of clothing and accessories, as well as in the development of their crafts, by providing them with a creative center where they can manufacture their own goods and services.

In this context, the project has focused on enhancing creative and cultural skills and implementing educational programs. Emphasis has been placed on aligning with industry needs, incorporating digital skills, and forming partnerships within the professional sector. The objective is to enhance both the quality and quantity of creative goods and services produced by the LGBTIQ+ community, AGYW teenagers, and young women in Uganda's creative industries.

Furthermore, digital distribution platforms and programs at the national, regional, and international levels have contributed to increasing the visibility of audiovisual and clothing goods and services produced by Queer Femxle Creatives, refugees, and AGYWs. These individuals are also utilizing these digital tools to expand their market reach.

Lastly, the creation of a toolkit for creative artists in East Africa has provided easily accessible information about policy and legal frameworks, ultimately leading to advocacy for greater gender mainstreaming.

