



Reappropriating Lesotho's Cultural Heritage through New Media

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REGIONAL HUB:	Southern Africa
CULTURAL SECTOR(S):	Music, orality, tales, literature & writing
BENEFICIARY (IES):	Morija Museum & Archives
COUNTRIES COVERED BY THE ACTION:	Lesotho
PROJECT DURATION:	01/2021 - 12/2022 (14 months)
BUDGET:	EUR 77 375 - EU FUNDING: EUR 77 375 (100 %)
WEBSITE:	www.morijamuseum.org

The educational and creative project '**Reappropriating Lesotho's Cultural Heritage through New Media**' aims to unite artists, the Morija Museum of Lesotho, and other significant figures in the cultural sector. Its goal is to reclaim the tangible and intangible cultural heritage of the Basotho people through the use of new digital media.

With this in mind, a programme of research and documentation on traditional instruments, musical practices, and oral literature has yielded a collection of video and audio ethnomusicology that will remain available for online download even after the conclusion of the project.

In addition, workshops were organized with the aim of raising awareness among politicians and the media, serving commercial purposes. A music training programme was conducted at the Lesotho College of Education for 20 student teachers and 20 artists. The programme covered the basics of playing and crafting traditional instruments, including ethnomusicology modules. Furthermore, artists and technicians collaborated to create musical works that incorporated indigenous sounds, while also disseminating the knowledge gained.

Finally, a 20-minute animated feature film showcasing traditional folklore was created and broadcasted on social media platforms.

