



Africa Simply the Best Platform and Ankata Coaching

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REGIONAL HUB:	Western Africa
CULTURAL SECTOR(S):	Performing arts, dance, choreography
BENEFICIARY (IES):	Ankata Association
COUNTRIES COVERED BY THE ACTION:	Burkina Faso
PROJECT DURATION:	09/2021 – 08/2022 (12 months)
BUDGET:	EUR 61 000 – EU FUNDING: EUR 25 000 (40.98%)
WEBSITE:	www.ankata.org

The **Africa Simply the Best Platform and Ankata Coaching** project aims to promote young creators in the performing arts, with a strong emphasis on knowledge sharing.

With this goal in mind, young performing artists have received training in the management, promotion, and broadcasting of cultural events. Their artistic skills have been strengthened to meet the demands of the arts market.

Additionally, their professional digital skills have been consolidated to enable them to serve as conduits for contemporary creations, broadcasting, and communication. Partnerships with the private sector have been instrumental in highlighting artists and their work.

Finally, public stakeholders and the general public have become more aware of artistic content due to the expansion of the artistic cultural offerings and the availability of tablets with content focused on contemporary artistic creation. This content is regularly supplemented and updated within Ankata, and a mobile version of this resource was provided prior to the performances.



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