



DJ Academy

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REGIONAL HUB:	Central Africa
CULTURAL SECTOR(S):	Music
BENEFICIARY (IES):	Preston Concept Records
COUNTRIES COVERED BY THE ACTION:	Chad
PROJECT DURATION:	03/2023 - 02/2024 (12 months)
BUDGET:	EUR 111 655 – EU FUNDING: EUR 69 855 (62. 56 %)
WEBSITE:	N/A

The **DJ Academy** project aims to train, equip, and produce Hip Hop and Rap DJs in Chad, with the goal of turning them into trainers while also creating an artistic movement geared towards employment in the Chadian cultural industries sector.

In this regard, 5 women and 5 men will be trained in the art of DJing, while 5 rappers will be trained in «semi-live» music with the complete DJ Backline equipment.

Furthermore, research will be conducted in various regions of Chad on traditional rhythms. Five rap concerts and five productions incorporating sounds from the local musical heritage will be produced.

A creative residency on musical development, DJ performance, guiding rappers on stage will be organized.

Finally, electronic music DJ performances will be subject to multiple performances and shows, including at festivals. The produced works will be digitally distributed for commercial purposes with profitability in mind.



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