



TIBEB GIRLS

🎵 *To day is a new day,*

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REGIONAL HUB:	Eastern Africa
CULTURAL SECTOR(S):	Audiovisual, digital, visual arts
BENEFICIARY (IES):	Whiz Kids Workshop
COUNTRIES COVERED BY THE ACTION:	Ethiopia
PROJECT DURATION:	04/2022 – 01/2024 (22 months)
BUDGET:	EUR 180 000 – EU FUNDING: EUR 180 000 (100%)
PROJECT WEBSITE:	N/A

The project aims to help the Ethiopian company **Whiz Kids Workshop (WKW)** in its endeavour to transform its first animated web series, titled 'Tibeb Girls' (The Girls of Wisdom), into a genuine brand capable of generating international demand for African creativity.

The series tells the story of three bold teenage African superheroines who fearlessly use their superpowers to tackle real-life taboo issues. In this context, all the content of Tibeb Girls, including themes of forced marriage, female genital mutilation, and forced domestic tasks, portrayed in multicultural settings, will be developed and adapted into several African languages to enhance the accessibility of the series.

This project, the first major Pan African independent production created and produced by Africans for Africans, will enable WKW to take part in commercial events to showcase Tibeb Girls and convince broadcasters in target countries across the African continent.

Lastly, this project will contribute to the development and launch of the internet platform for Tibeb Girls, thereby highlighting the innovation of this exemplary creative education programme worldwide.



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