



Popul'Art

© Délégation Union européenne au Congo

REGIONAL HUB:	Central Africa
CULTURAL SECTOR(S):	Audiovisual, film, radio
BENEFICIARY (IES):	Les Ateliers Sahm
COUNTRIES COVERED BY THE ACTION:	Congo
PROJECT DURATION:	03/2023 – 11/2023 (9 mois)
BUDGET:	EUR 37 661 – FUNDING EU: EUR 29 000 (77 %)
WEBSITE:	https://bit.ly/457nl7P

Popul'Art', the project for the introduction to art professions, is aimed at young girls and boys aged 10 to 25 residing in the 12 departments of the Congo. The main objective is to promote art as a tool for positive communication, to reduce social inequalities and discriminations, while contributing to the development of local youth.

In this regard, Popul'art intends to establish six workshops for initiation and training in various artistic domains such as arts, dance, music, and theater. These workshops will welcome 150 participants for whom access to art is virtually non-existent. They will be conducted by qualified artist trainers from Ateliers Sahm, a for-profit cultural platform.

In addition, this project will set up a traveling cinema activity with screenings of African films, enabling young audiences to discover African films that are not widely distributed, and to foster vocations.

At the end of the project, the young participants will have acquired artistic training, new methods of expression and creation, as well as a better understanding of their rights.



© Shutterstock/Edson Campolina

