

ACP-EU CULTURE PROGRAMME SUPPORTING THE CULTURAL AND CREATIVE SECTORS IN WESTERN AFRICA



Implementing Partners

- Institut français
- Centre culturel Kôrè



Budget

Total amount: € 7 226 377
Amount of EDF contribution: € 6 200 000 (or 85.7%)



Duration

40 months



Geographic coverage

Benin, Burkina Faso, Cape Verde, Côte d'Ivoire, Gambia, Ghana, Guinea, Guinea Bissau, Liberia, Mali, Niger, Nigeria, Senegal, Sierra Leone, Togo, Mauritania



Background

Today, the cultural and creative industries sector in West Africa includes thousands of private companies and organisations. However, the majority of its actors are still confronted with recurring problems of structuring, professionalisation and financing.



Objectives

- Support the boosting of the competitiveness of cultural and creative industries throughout the value chain (creation, production and dissemination) in West Africa.



Axes of intervention

- Providing financial support for the projects of operators in the region's cultural and creative industries;
- Developing the digital economy in West Africa by supporting CCI actors in their digital transition ;
- Capacity building by means of a personalised support programme over a long period and a series of short regional training workshops;
- Networking of cultural actors through innovative models of creative collaboration.

Cross-cutting activities

- Creation of the platform awafrica.org
- Mapping of CCI actors in West Africa

Contact

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