



ACP-EU CULTURE

Towards a viable cultural industry

**Supporting the cultural and
creative sectors in the ACP
countries**

Call for proposals
Closing date 30th March 2020



Implemented by the
ACP Secretariat



Financed by the EU

1. The ACP-UE Culture programme

- 5th support programme to ACP cultural sectors since 2000
- **Objective**: promoting cultural entrepreneurship, increase of revenues, job creation and valorisation of ACP cultures and artists in order to foster the economic and social development of the ACP countries.
Digital aspects will be integrated throughout the entire value chain.
- **Amount** : 40 million EUR, from the 11th European Development Fund
- **Modalities**: calls for proposals to financially support selected cultural operators in all cultural sectors (including cinema and audiovisual)



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2.The ACP-EU Culture Programme - Implementation Modalities

- **Audiovisual Co-Production Facility** through existing Film Funds (10M)
- **6 Regional Hubs** launching and managing sub-granting schemes (26M)
- **Technical Assistance Team** to ACP Secretariat for overall supervision, monitoring, coordination, promotion and expert mobilisation, including the management of the **acp-ue-culture.eu website** and the **culturexchange.eu platform** animation (4M)



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3. Call for Proposals

«Supporting the cultural and creative sectors in the ACP countries»

Call for Proposals published on the 20/12/2019 and open until the 30/03/2020

To foster the economic and social development of the ACP countries and boost the whole cultural and creative sector, **four main strands will be supported:**

- creating/producing high-quality ACP goods and services,
- access to markets, circulation, dissemination and promotion of ACP goods and services,
- visual literacy,
- improving access to financing through innovative mechanisms.



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4. Areas of intervention

The call is open to the **cultural and creative sector as a whole**:

- architecture,
- archives,
- museums and libraries
- arts and crafts
- audiovisual sector (including movies, television, videogames, multimedia, etc.),
- cultural heritage (tangible and intangible)
- design,
- fashion
- festivals,
- music,
- literature,
- performing arts
- publishing
- radio
- visual arts ...



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5. Amounts available by region

Total financial allocation EUR 26.000.000, divided into 6 lots:

- **Lot 1 – West Africa** 6 200 000 euros
- **Lot 2 - East Africa** 6 000 000 euros
- **Lot 3 - Central Africa** 4 200 000 euros
- **Lot 4 - Southern Africa** 3 800 000 euros
- **Lot 5 - Caraïbes** 3 000 000 euros
- **Lot 6 - Pacific** 2 800 000 euros

Applicants (lead applicant and co-applicants) must specify in the grant application form for which lot they are applying.



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6. Main action: financial support to third parties



7. Number of applications per applicant

- The lead applicant may not submit more than one application per lot in this call for proposals.
- The lead applicant may not be a co-applicant or an affiliated entity in another application for the same lot.
- A co-applicant/affiliated entity may not be the co-applicant or affiliated entity in more than one application per lot under this call for proposals.



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8. Only one grant contract per region

Amount of the grant = amount of the entire lot



Only 1 grant contract per lot



Only 1 beneficiary per region (« regional window »)



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9. Awarding of grants

The funds available through this Call for Proposal are awarded to the grant beneficiaries (one per ACP region).

The duration of the action **may not exceed 40 months**.

Those beneficiaries are then in charge of sub-granting the amounts received as financial support to the field operators, via annual calls for proposals launched in their own regions.



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10. Co-financing

- The grant must not give rise to profits for neither the Beneficiaries (Coordinator/lead applicant and co-beneficiaries/co-applicants) nor any affiliated entity.
- There is no minimum % of co-financing. The difference between the total cost of the action and the amount requested from the contracting authority must be financed from sources other than the European Union budget or the European Development Fund.
- The grant may exceptionally cover the entire eligible costs of the action **to ensure a clear visibility** of the European Union contribution and of the ACP Secretariat's support.



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11. Which are the eligibility criteria of the lead applicant ?

1. belong to a **specific type of organisation such as**: a foundation, association, non-governmental organisation, public/private sector operator, local authority, higher education institution and university, international (intergovernmental) organisation....,
2. established in one of the eligible countries listed in Annex L, **for at least three years** from the date of publication of the call (except for international organisations)
3. demonstrate an average annual turnover or annual revenue of at least **EUR 400,000** during the last three years (**2017-2019**)
4. be **directly responsible** for the preparation and management of the action with the co-applicant(s) and affiliated entity(ies), and not be acting as an intermediary
5. demonstrate a **three years' experience** over the **period 2015-2019** in awarding and monitoring implementation of support funds for third parties in the fields of culture and/or creative industries and/or social and human development, through:
 - awarding to third parties at least two grants meeting following criteria:
 - implemented during the same year (reference period **2015-2019**)
 - each grant implemented in an ACP country
 - the amount of grants awarded was at least EUR 100,000 over the past three years

12. Which are the eligibility criteria of the co-applicant ?/1

Co-applicants possibly awarding sub-grants to third parties must satisfy the same eligibility criteria as the lead applicant, with the exception of the following:

- demonstrate an average **annual turnover/annual revenue** of at least **EUR 400,000**

Which must be understood as:

- demonstrate an average **annual turnover/annual revenue** of at least **EUR 200,000**



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13. Which are the eligibility criteria of the co-applicant ?/2

The other co-applicants must satisfy the same eligibility criteria as the lead applicant, with the exception of the following:

1. demonstrate a **three years' experience** over the period 2015-2019 in **awarding and monitoring the implementation of support funds**, including in supporting third parties in the fields of culture and/or creative industries and/or social and human development , through:
 - awarding to third parties **at least two grants** meeting following criteria:
 - implemented during the **same year** (reference period **2015-2019**)
 - each grant implemented in an **ACP country**
 - the **amount** of grants awarded was **at least EUR 100,000** over the past three years
2. demonstrate an average **annual turnover/annual revenue** of at least **EUR 400,000**



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14. Eligibility: compulsory partnership

Actions must be implemented by **a partnership between the lead applicant and at least one co-applicant.**

The partnership must comply with all the following minimum criteria:

- the lead applicant or co-applicant awarding sub-granting to third parties must be established in one of the ACP countries of the referred Region lot, and
- the number of applicants established in the ACP countries must always be equal or greater than the number of applicants established in non-ACP countries.



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15. Action: resources allocation

The main action for the direct beneficiaries is the sub-granting - financial support to third parties.

- At least **75% of the total amount of the grant** must be redistributed to third parties.
- **At least 15% of the total amount of the grant** must be allocated to **supporting activities**, strengthening of capacities and monitoring-evaluation.
- A **remaining max of 10%** could be used to cover management costs



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16. Budget: allocation of the available funds

The following items must be listed in the budget:

- the allocation of at least 75% of the total amount of the grant to financial support for third parties, which must be included under the budget heading '6. Other';
- the allocation of at least 15% of the total amount of the grant, to the transfer to third parties of skills, know-how, experience of providing support, and monitoring and evaluation, which must be included under the budget heading '6. Other'.

The budget must contain a specific sheet (to be filled in by the applicant) for the breakdown of these two percentages.



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17. Budget: eligible costs (main points)

The budget for the action must include:

- costs for participation in one annual stakeholders' meeting,
- each financial report must be accompanied with an expenditure verification report,
- the costs related to expenditure verification must be included under budget line “5.3. Expenditure verification/Audit”,
- costs related to evaluations must be included under the budget line “5.4. Evaluation costs”,
- costs for visibility action and promotion of the action.



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18. Budget: eligible costs

BEWARE:

- The grant covers only the **eligible costs incurred after the contract signature.**

➡ Eligible costs = real costs ➡ Provide a realistic and cost-effective budget.

- The grant must not give rise to profits for the beneficiaries



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19. Application procedure/1

The grant application is composed of:

- Grant application form
- Budget
- Logical framework

It must be sent or delivered not later than the 30 March 2020 – 16:00 hrs at:

Secretariat of the African, Caribbean and Pacific Group of States

Mr Léonard Emile OGNIMBA

Deputy Secretary General, Department for Policy Affairs and Human Development

Avenue Georges Henri 451

B-1200 Brussels, Belgium



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20. Application procedure/2

Questions may be sent by e-mail no later than 09 March 2020 at 16h00 to:

callforproposals.culture@acp.int

Questions and answers will be published:

1. on the website of the European Union. Type : "Call for proposals Europeaid" – Ref. 167697 (no. of the call)

<https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome&orderby=upd&orderbyad=Desc&searchtype=QS>

2. on the programme's website: www.acp-ue-culture.eu



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21. Evaluation

The evaluation of the proposals is done by an **Evaluation Committee**

The Evaluation Committee may make use of independent experts (**assessors**)

The members of the Committee, the assessors and the observer are bound to maintain impartiality and confidentiality.

- **1st step**: opening and administrative checks, evaluation of concept notes
- **2nd step**: evaluation of the full application

Evaluation of the applicant's financial and operational capacity; of the relevance, effectiveness, feasibility and sustainability of the proposed action.

- **3rd step**: verification of the eligibility of the applicants, co-applicants and affiliated entities



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FINANCIAL SUPPORT TO THIRD PARTIES (ANNEX M)



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22. Financial support to third parties, section 2.1.1 of the grant application form to be completed

- the overall objective, the specific goals and the outputs (i.e. the results) to be achieved with the financial support;
- the different types of activities eligible for financial support, on the basis of a fixed list;
- the types of persons or categories of persons eligible for financial support;
- the criteria for selecting these entities and awarding them financial support;
- the criteria for determining the exact amount of financial support for each third party; and
- the maximum amount which may be awarded;
- establishment of the control system to verify the eligibility of costs.

As per the OECD DAC definition, the term 'results' includes 'impact' (overall objective), 'outcomes' (specific goals) and 'outputs'.



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23. Financial support to third parties: amount per project

Maximum amount per each project as financial support to third parties:

EUR 180.000 per project



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24. Financial support to third parties: eligible actions

The actions to be implemented by the third parties concern the entire cultural and creative sector, and must relate to:

- improving creation and production of cultural goods and services, both in qualitative and quantitative terms;
- improving distribution/dissemination of cultural goods and services, with access to national, regional and international markets
- increasing visual literacy education for young people
- improving access to financing mechanisms and innovative technological approaches.



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25. Financial support to third parties: geographical coverage

Geographical coverage

- Actions must be implemented in **one or more of the ACP countries** listed in Annex L.
- Some activities may be carried out in ACP countries belonging to other lots than the one chosen by the applicant, or in non-ACP countries (Annex L), under certain conditions.



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26. Financial support to third parties: Visibility

Applicants must take all necessary steps to ensure the visibility of the action. See Annex M - point viii for more details.

In any case, for all actions carried out with the financial contribution of the European Union and the support of the Secretariat of the ACP Group of States, the sentence “With the financial contribution of the European Union and the support of the Secretariat of the ACP Group of States”, must appear with the logos of both Organisations on all documents and information and communication material produced as part of the action.



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Register on www.cultureexchange.eu

Thank you



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