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Vers une industrie culturelle viable



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Towards a viable cultural industry



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COULEURS PRIMAIRES



PANTONE 1225 C

C 0
M 20
J 100
N 0

R 250
V 205
B 60

#f7cc46

PANTONE 1375 C

C 0
M 50
J 100
N 0

R 235
V 155
B 65

#eb9b41

PANTONE 1925 C

C 0
M 95
J 55
N 0

R 215
V 65
B 90

#d9435c

COULEURS SECONDAIRES



PANTONE 285 C

C 85
M 55
J 0
N 0

R 65
V 110
B 180

#3f6b2

PANTONE 338 C

C 70
M 0
J 70
N 0

R 105
V 185
B 130

#6ab781

PANTONE 7544C

C 64
M 56
J 53
N 28

R 88
V 89
B 91

#58595b

PANTONE 7541C

C 5
M 1
J 2
N 2

R 242
V 246
B 247

#eaeef

Typo Logo : GT Walsheim Pro Trial (Medium & Thin)

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Typo print : Poppins Bold (Titre) - Poppins Regular (Texte)

Typo print : Poppins Bold (Titre) - Poppins Regular (Texte)

Typo Mail : Helvetica Bold (Titre) - Helvetica Regular (Texte)



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